



MEMBERSHIP APPLICATION FORM 2024/2025
BUSINESS DETAILS

Company Name.....
Trading As:.....
Contact Person:.....
Telephone Number:..... Cellphone Number.....
Email Address:.....
Website Address:.....
Physical Address:.....
Facebook Link :.....
Twitter Link:
Instagram Link:.....
Number of Bedrooms (If Applicable).....

DESCRIPTION OF YOUR BUSINESS APPROXIMATELY 80 WORDS:

(Please also supply four high resolution digital photographs of your business for our website)

CODE OF CONDUCT FOR DURBAN TOURISM SERVICE PROVIDERS

- // We, as a tourism service provider, registered with the Umhlanga Tourism, agree and undertake – (a)**
 To provide services of excellent standard and quality to all tourists regardless of race, gender, religion or place of origin;
- (b) To do all practically possible to ensure the safety and security of tourists who utilize our services or patronize our premises;
 - (c) To treat the environment with respect;
 - (d) To be an ambassador at all times for the Metropolitan area of eThekweni , Province of KwaZulu-Natal and South Africa.

<p>Name of Business:</p> <p>Name of contact person.....</p> <p>Signature:</p> <p>Date:</p>

CHECK LIST OF DOCUMENTS TO BE SUBMITTED

1.	A completed and signed registration form.		
2.	A signed code of conduct (see attached);		
3.	Proof of business license (certificate of registration from the Registrar of Companies if for example your business is registered as a Cc, Pty Ltd. etc. In the case of a Sole Proprietorship or a Partnership, where certificates cannot be produced, please contact our offices for a declaration form, which must be signed and sent back to our offices). Where applicable, proof in this regard from Business Licensing or Town Planning department of Ethekewini Municipality must be submitted to our offices, as well as a food or liquor license where applicable;		
4.	Proof of public liability insurance (if applicable to your business).		
5.	3 pictures and a registered trademark/logo of your business/establishment for Umhlanga Tourism website, if applicable; and		
6.	If you are registering as accommodation booking agent, you must please ensure that in addition to providing the above-mentioned documents a list of the establishments/units for which you are making bookings is also attached to your registration application.		

ADDITIONAL REQUIREMENTS FOR TOUR OPERATORS & TOUR GUIDES

TOUR OPERATORS / TRANSPORT OPERATORS			
8.	Public liability insurance		
9.	Public driving permit PDP		
10	Passenger Liability		
11.	Road transport permit		
TOUR GUIDES			
12.	Tour guiding certificate and badge		
13.	Identity document		
14.	First aid certificate		
15.	EDTEA certificate (To be supplied after registration has been completed)		

BENEFITS OF MEMBERSHIP WITH UMHLANGA TOURISM

ACCREDITATION	<ul style="list-style-type: none"> • Accreditation Certificate issued
ACTIVATION	<ul style="list-style-type: none"> • Representing members for Inter-Provincial In Market Activations plans
ADVERTISING	<ul style="list-style-type: none"> • Advertising Opportunities in Umhlanga Tourism and Durban Tourism publications Namely: <ul style="list-style-type: none"> • Umhlanga and surrounds visitor`s guide • Pocket guide • Umhlanga and surrounds map • Durban Tourism annual winter guide • Durban Tourism annual summer guide • Destination Durban Visitor`s Guide • Listing with Umhlanga Tourism database
DURBAN TOURISM BUSINESS AWARDS	<ul style="list-style-type: none"> • The awards seek to raise awareness of the value and importance of tourism in terms of local, provincial, and national economic growth. • Only members will qualify for a Durban Tourism Business Awards entry.
MEMBER MARKETING MATERIAL	<ul style="list-style-type: none"> • Member brochures are placed at all Umhlanga Tourism / Durban Tourism Information Offices Namely: <ul style="list-style-type: none"> • Florida Road Tourism Office • Gateway Tourist Information Desk • King-Shaka International Airport Information Desk • UShaka Marine World Tourist Information Desk • North Beach Tourist Office • Umhlanga Tourism Information Centre • Local and international trade shows and exhibitions like Tourism Indaba, World Travel Market held annually in Cape Town.
NETWORKING	<ul style="list-style-type: none"> • Networking opportunities at the Durban/Umhlanga Tourism functions.
RATES REBATE	<ul style="list-style-type: none"> • All B&B`s and Guest Houses up to 10 (ten) bedrooms qualify for a Rates Rebate if they are a fully paid-up member with our organization and compliant with Municipal by-laws.
REGULATION	<ul style="list-style-type: none"> • Compliance with the KwaZulu-Natal Tourism Act Amendment Act, 2002
WEBSITE / DIGITAL	<ul style="list-style-type: none"> • Members listing on the Umhlanga Tourism`s website. • Direct link from the Umhlanga Tourism website to your site • Receive e-mail updates • Receive Durban/Umhlanga Tourism News letter • Online Diary listing

ANNUAL MEMBERSHIP FEE STRUCTURE JULY TO JUNE

Mandatory membership applies to: Categories A - E

Optional Membership for Categories F - G

- CATERGORY A** - Bed and Breakfasts, Guest Houses and Lodges
R530.00 + R 55.00 per bedroom per annum
- CATERGORY B** - Self-Catering apartments and rented holiday homes.
R 530.00 + R 55.00 per bedroom per annum
- CATERGORY C** - Hotels and Timeshare Resorts
- R 630.00 + R 30.00 per bed room per annum.
- CATERGORY D** - Online Booking Agents
- R5000.00 per annum
- CATERGORY E** - Tourism Service Providers
Car Hire, Tour Operators, Travel Agents, Restaurants,
Tourist Attractions, Letting Agents,
- R850.00 per annum.
- Tour Guide R500.00
- CATERGORY F** - Indirect Tourism Related businesses
Doctors, lawyers, dentists, therapists, shops, beauty
parlors, garages and private companies. Country clubs
- R 550.00 per annum
- CATERGORY G** - Shopping Centres,
R 1000.00 per annum

BANK TRANSFER ONLY

BANKING DETAILS OF UMHLANGA TOURISM FOR DIRECT DEPOSIT:

ACCOUNT NAME : UMHLANGA TOURISM ORGANISATION
BANK: : NEDBANK
ACCOUNT NUMBER : 120 665 9777
BRANCH : UMHLANGA RIDGE
BRANCH CODE : 057-829

NB: ALL COMPLETED FORMS TO BE E-MAILED TO: info@umhlangatourism.co.za